



Oatly Launches One-Hour Delivery in Los Angeles and New York City

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Partnering with REEF Kitchens, Oatly expands to new distribution channel to ensure that no oatmilk craving in America's two largest cities is left unsatisfied

MALMO, Sweden, May 25, 2022 (GLOBE NEWSWIRE) -- Oatly Group AB (Nasdaq: OTLY) ("Oatly" or the "Company"), the world's original and largest oat drink company, announced today that it now offers one-hour delivery of a selection of its best-selling oat-based products, including oat milk and frozen non-dairy dessert pints and novelties in Los Angeles and New York City through popular food delivery apps. Powered by REEF Kitchens, the culinary and retail application within REEF Technology, consumers can order Oatly products through branded storefronts on Postmates, UberEats, DoorDash and Grubhub.

"We're incredibly excited about this launch and the ability to get Oatly products into the hands of our consumers in LA and NYC within mere moments," said Mike Messersmith, President, Oatly North America. "These cities have proved their love of oatmilk, being early adopters of Oatly, and we're thrilled that as we grow, we can expand access to our products where and how consumers want to shop for them, in an easy and convenient way."

Oatly pioneered the oatmilk category and the wave of consumer adoption that's taken place in the U.S. market since first launching in the region in 2017. With continued, unprecedented demand throughout the country via retail, specialty coffee and foodservice partners, Oatly is now taking its product availability one step further. Those in Los Angeles and New York City can now, via the simple tap of a button, await the deliciousness of Oatly products to arrive at their doorstep after a craving sets in, or when they simply find their carton of Oatly oatmilk or non-frozen dessert running dangerously low.

"Oatly is a fan-favorite brand that delivers a diversity of plant-based alternative options, from frozen desserts to their delicious staple oatmilk," said Kenneth Rourke, President of Kitchens and Retail, REEF Technology. "We believe our partnership will give diehards and new consumers alike a more convenient way to enjoy Oatly's products."

The Menu

- Non-Dairy Frozen Novelty Bars (New): Vanilla, Chocolate, Salted Caramel, Strawberry
- Non-Dairy Frozen Dessert Pints: Vanilla, Chocolate, Strawberry, Mint Chip, Coffee
- 64oz Chilled Oatmilk: Original, Low Fat, Full Fat, Chocolate
- 32oz Chilled: Barista Edition

Oatly products available for one-hour delivery are priced at standard MSRPs. Added service fees may vary based on the delivery app used. In addition to availability on major apps now, Oatly expects to launch one-hour delivery in LA and NYC directly via Oatly.com later this year.

About Oatly

We are the world's original and largest oat drink company. For over 25 years, we have exclusively focused on developing expertise around oats: a global power crop with inherent properties suited for sustainability and human health. Our commitment to oats has resulted in core technical advancements that enabled us to unlock the breadth of the dairy portfolio, including alternatives to milks, ice cream, yogurt, cooking creams, spreads and on-the-go drinks. Headquartered in Malmö, Sweden, the Oatly brand is available in more than 25 countries globally.

About REEF

REEF transforms urban spaces into community hubs that bring the best goods, services, and experiences to the neighborhood. With a proximity ecosystem of over 8,000 locations and a team of over 15,000 people, REEF is the largest operator of mobility real estate and delivery-only kitchens in North America. By bringing the world to your block, we're making the place you live, the place you love to be.

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