



OATLY AND ESPRESSO HOUSE COLLABORATE IN FIVE COUNTRIES – GIVING MORE PEOPLE THE OPPORTUNITY TO TRY PLANT-BASED DRINKS

Oatly and Espresso House, the largest coffee chain in the Nordics, are taking an important step together to help more people to enjoy plant-based products. Oatly is now served at all Espresso House café locations across the Nordics and Germany.

Malmö, Sweden, 5 May 2022 – Oatly Group AB (Nasdaq: OTLY) (“Oatly” or “the company”) today announced that it has renewed and expanded its collaboration with Espresso House, which covers all of the chain’s cafés. Together, the largest coffee chain in the Nordics and the world’s largest oat drink producer will give around 130,000 guests per day the opportunity to reduce their climate impact by switching from dairy to oat drink in their coffee¹. Research shows that about one third of greenhouse gas emissions come from the global food system,² and IPCC’s latest report points to the shift to more plant-based diets as an important part of mitigating climate change and reaching climate targets³.

– Making plant-based alternatives such as oat drink part of more peoples’ everyday lives is exactly the kind of step we need to take to shift to more sustainable food norms. Espresso House reach more consumers than any other café chain in the Nordics and we are proud to collaborate with them, says Jonas Persson Follin, Nordic Business Manager, Oatly.

Espresso House was founded in Lund in 1996 and is today the leading café chain in the Nordics with 488 coffee shops across Sweden, Norway, Finland, Denmark and Germany, and around 130,000 guests per day. Oatly Barista Edition is now available as a plant-based option in all Espresso House cafés.

– Our collaboration with Oatly is an important step in line with our sustainability efforts, and we are convinced that our customers will enjoy Oatly’s products. Espresso House’s goal is that 50% of our menu should be available as plant-based, which we are close to achieving. Together with Oatly we are driving an important change for sustainability, says Pontus Wretman, Chief Commercial Officer, Espresso House Group.

¹ Poore, J., & Nemecek, T. (2018). Reducing food’s environmental impacts through producers and consumers. *Science*, 360(6392), 987–992. (With additional calculations for the BBC’s food calculator provided by J. Poore on oatmilk, almond milk, and rice milk.)

<https://doi.org/10.1126/science.aag0216>

Carlsson Kanyama, A.; Hedin, B.; Katzeff, C. Differences in Environmental Impact between Plant-Based Alternatives to Dairy and Dairy Products: A Systematic Literature Review. *Sustainability* 2021, 13, 12599. <https://doi.org/10.3390/su132212599>

² Crippa, M., Solazzo, E., Guizzardi, D., Monforti-Ferrario, F., Tubiello, F. N., & Leip, A. J. N. F. (2021). Food systems are responsible for a third of global anthropogenic GHG emissions. *Nature Food*, 2(3), 198–209. <https://doi.org/10.1038/s43016-021-00225-9>; IPCC, 2019; Climate Change and Land: an IPCC special report on climate change, desertification, land degradation, sustainable land management, food security, and greenhouse gas fluxes in terrestrial ecosystems [P.R. Shukla, et al.]

³ IPCC, 2022: Climate Change 2022: Mitigation of Climate Change. Contribution of Working Group III to the Sixth Assessment Report of the Intergovernmental Panel on Climate Change [P.R. Shukla, J. Skea, R. Slade, A. Al Khourdajie, R. van Diemen, D. McCollum, M. Pathak, S. Some, P. Vyas, R. Fradera, M. Belkacemi, A. Hasija, G. Lisboa, S. Luz, J. Malley, (eds.)]. Cambridge University Press, Cambridge, UK and New York, NY, USA. doi: 10.1017/9781009157926

About Oatly

We are the world's original and largest oat drink company. For over 25 years, we have exclusively focused on developing expertise around oats: a global power crop with inherent properties suited for sustainability and human health. Our commitment to oats has resulted in core technical advancements that enabled us to unlock the breadth of the dairy portfolio, including alternatives to milks, ice cream, yogurt, cooking creams, and spreads. Headquartered in Malmö, Sweden, the Oatly brand is available in more than 20 countries globally. For more information, please visit www.oatly.com.

About Espresso House

Espresso House offers a premium personal experience, from the craft of our baristas and specialty coffee, to a warm welcome in a unique and cozy atmosphere. Espresso House was founded in 1996 in Lund and has since grown to become the leading chain in the Nordics with over 480 coffee shops, 6000 baristas and around 130,000 guests daily. Since the fall of 2018 Espresso House also has cafés in Germany. Espresso House is a part of JAB Holding Company.

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